



<u>Committee and Date</u>
Shadow Health & Wellbeing Board
14 December 2012
9.30 am

<u>Item</u>
<b>8</b>
<u>Public</u>

## FINAL JOINT HEALTH AND WELLBEING STRATEGY

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### 1. Introduction

- 1.1 Following extensive consultation, including two rounds of stakeholder meetings and an online survey, the feedback has been collated and revisions made to the strategy as a result.
- 1.2 The interim consultation findings were reported to the Shadow Health and Wellbeing Board on 5 October 2012 to enable the Board to outline its responses to the comments received to date. The consultation closed on the 12<sup>th</sup> October with an additional 37 responses submitted in addition to those already reported to the Shadow Board. This remaining consultation feedback has been of a similar nature to that already reported, however a number of detailed responses, including from Healthy Communities Scrutiny Committee, have helped to refine elements of the document.

### 2. Recommendations

- A. That the Health and Wellbeing Strategy is approved, subject to Cabinet endorsement.

**OR**

- B. That amendments are made to the strategy as agreed by Board members.
- C. That Board members note the date of 31<sup>st</sup> January for the action planning event.

## REPORT

### 3. Risk Assessment and Opportunities Appraisal

- 3.1 The Health and Wellbeing Strategy sets out clear priorities for action that will inform the commissioning of services in order to reduce health

inequalities. Commissioned services are only part of the solution, however, and individual and community behaviour change is also a major factor in improving people's health and wellbeing. Involving partner organisations and local people in the identification of priorities and agreeing ways of addressing them will help to ensure the achievement of the strategy outcomes.

#### **4. Financial Implications**

4.1 The Health and Wellbeing Strategy will support decision making for on-going and future financial investment in health, social care and preventative interventions and services. A commitment to increased collaboration will enable partners to remove duplication and make better use of resources.

#### **5. The Final Strategy**

5.1 As requested by the Shadow Board, the tenor of the strategy remains ambitious, however greater explanation has been provided to explain the long term nature of the outcomes and to engage stakeholders in developing short and medium term milestones.

5.2 Specific changes made to the strategy, as previously agreed by the Board are as follows –

- Changing the priority for reducing health inequalities from 'reducing smoking during pregnancy in the most deprived areas' to 'working with partners to address the root causes of inequalities such as education, income, housing, and access to services'.
- The focus on obesity has been changed to 'supporting more people to have a healthy weight'.
- The priority to 'maximise the use of assistive technologies, telecare and telemedicine' has been changed to two priorities: 'Increase the availability and use of aids and adaptations, including remote support over the telephone or internet' and secondly, 'Prevent isolation and loneliness amongst older people, those with long term conditions, and their carers'.
- Additional cross-cutting principles for 'Choice and control, using resources wisely, and maintaining quality' have been included.

5.3 The format of the strategy has been amended slightly to reduce the amount of information presented and keep the document succinct. Background information is contained within the Joint Strategic Needs Assessment. A web-based version of the strategy is being developed that will include hyperlinks from the strategy to the JSNA.

5.4 An action planning event will be held on 31<sup>st</sup> January to develop detailed action plans and agree milestone measures.

5.5 A consultation response document is currently in production. This takes a 'You Said, We Did' format to show how the comments have influenced the

strategy and to explain why some comments have not resulted in change. This will be circulated to all those that commented on the strategy before the action planning event on 31<sup>st</sup> January.

**List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)**

Report to Shadow Health and Wellbeing Board – Health and Wellbeing Strategy Consultation Feedback Interim Report, 5 October 2012.

**Cabinet Member (Portfolio Holder)**

Councillor Ann Hartley

**Local Member**

All

**Appendices**

Appendix 1 – Final Health and Wellbeing Strategy